

INSPIRING INNOVATION

A Competency Development Program



Inspiring Innovation is a Signature Program for corporates who want to drive change and create the right culture for innovation which can bring in positive disruption in the industry and society at large.

PROGRAM DURATION



3 DAYS

INTERACTIVE AND
ACTIVITY-BASED SESSIONS

NUMBER OF MODULES

3

PROGRAM MODULES

The capacity to be innovative has become a required core competency for every person, in every job, every day. And while everybody aspires to innovate, organizations need a catalyst to inspire and nurture this potential and build the competency among their employees.

The objective is to inspire People, Purpose, and Performance.

This is a program that will inspire and equip participants with the knowledge, skills, insights, and confidence they need to think innovatively and to act proactively in their daily work. It uses creative concepts to inspire innovation and leadership.



1. INNOVATION - *THE FOUNDATION*

Demystify the concept of innovation. Learn how it cuts across organizations, domains, functions and how you can create a powerful purpose to innovate. Understand the vision, mission, and values that enable the right innovation journey.



2 INNOVATION - *THE PROCESS*

Extraordinary results are what every individual and organization aspires to achieve, and there is a need for innovative processes which help produce that. What if it takes just 'a little extra'? As much as the results matters, the journey is the reward. Make your innovation journey and the process enjoyable!



3. INNOVATION - *THE THINKING*

Thinking innovatively in your day-to-day work is quite different from just thinking. In fact, the need of the hour is 'out of the box thinking' during the innovation journey and beyond.

UNIQUENESS

Our proprietary assessment models and tools are designed in a way to enable real-world application. The program leverages Human Values, Innovation Process and Innovation Styles®, a proprietary, statistically validated model of Values Centered Innovation. It has been used by over 100,000 professionals globally.

The workshop is delivered by serial entrepreneur turned innovation coach Naveen Lakkur.

The program also leverages the content of the books 'Inseparable Twins' - Paired Principles to Inspire Young Minds & 'a Little Extra' – A Book of Illustrations for Extraordinary Results authored by **Naveen Lakkur**.

TARGET FUNCTIONS

Leadership team or aspiring leaders in the corporate who want to harness their inner potential and the potential of others to drive change and deliver superior results.

These can be applied to various functions including product development, operations, talent development, customer support, quality, and executive group.



PROGRAM ENABLES

Inspiring Innovation program will help participants to:

- Build on a strong innovation foundation
- Enhance a collaborative environment to innovate
- Optimize revenue and growth
- Optimize productivity and quality
- Strengthen knowledge, wisdom, and talent
- Evolve business models, strategy, and culture

THE COACH

This workshop will be led by Naveen Lakkur, a serial entrepreneur turned Innovation coach. Naveen loves to inspire enterprises and entrepreneurs to innovate and guide them to grow in the right direction. In his professional career spanning 20+ years in the industry worldwide, he has co-founded several innovative companies.

He is passionate about sharing his practical knowledge of building companies and nurturing ideas. He brings to the table his personal experience of a unique combination of 'Systemic Innovation ~ A Structured and Scalable Approach' and 'Tactical Innovation ~ A Frugal and Flexible Approach.'

Currently, Naveen serves as Chief Innovation Coach at Institute of Inspiring Innovation. Besides his active engagement with the industry, he indulges in writing books and loves storytelling. He is the author of 'Inseparable Twins' ~ a book to inspire innovation, 'FOUND' ~ a book for ideation, which has received many international recognitions, and 'a Little Extra' ~ a book for extraordinary results.

REACH OUT

To arrange this workshop at your company, please write to info@iii.today

