



Creativity & Innovation as Inseparable Twins

To power People, Purpose & Performance



THE OBJECTIVE

We have entered the innovation era - Creativity and Innovation have become a necessity today. Organizations need individuals with creative and innovative insights to find and solve meaningful problems. 'Creativity and Innovation' can help inspire individuals to achieve their goals in style.



THE COURSE

Two is always better than one, and when this paired principle is put into practice, the results are ever-inspiring and can deliver superior results in the workplace. This is a course specifically designed for corporates to harness their human capital.



WHO IS THIS WORKSHOP FOR?

This course is highly recommended for leaders and aspiring leaders in the organization irrespective of the function they belong to- Sales, HR, Finance, Product Development or Customer Service.



Drive your mission,
vision and values



Use creativity and innovation
as core principles to
differentiate



LEARN TO



Collaborate with creative
and innovative individuals



Envision innovation
opportunities



Express creative thoughts
in an effective way



THE COACH

This workshop will be led by Naveen Lakkur, a serial entrepreneur turned Innovation coach who ignites creativity and applies innovation to leadership in both life and work. Naveen loves to inspire enterprises and entrepreneurs to innovate and guide them to grow in the right direction. In his professional career spanning 25+ years in the industry worldwide, he has co-founded several innovative companies. He has also been a catalyst for 250+ ideas to have become commercial realities.

He is passionate about sharing his practical knowledge of building companies and nurturing ideas through creativity. He brings to the table his personal experience of a unique combination of 'Systemic Innovation ~ A Structured and Scalable Approach' and 'Tactical Innovation ~ A Frugal and Flexible Approach.'

Currently, Naveen serves as Chief Innovation Coach at Institute of Inspiring Innovation. Besides his active engagement with the industry, he indulges in writing books and loves storytelling. He is the author of 'Inseparable Twins' ~ a book to inspire innovation, 'FOUND' ~ a book for ideation, which has received many international recognitions, and 'a Little Extra' ~ a book for extraordinary results.